



Snopes.com is a media outlet devoted to fact-checking social, political, and viral news from around the world.

OPPORTUNITIES



190M+
Monthly Ad Impressions



70%+
Highly Viewable Inventory



High impact,
Standard IAB, and
Video Pre-roll

CONTACT: Ryan Miller
adops@teamsnopes.com
(858) 354-0168

AUDIENCE



20M
Unique Visitors
Per Month U.S.



39M
Page Views
Per Month U.S.

U.S. Rank 90
on quantcast®

115 Composition Index
Age 18-34

via  COMSCORE



35%
Desktop

65%
Mobile

Source: Google Analytics January 2018