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Form **990**
 Department of the Treasury
 Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public
 ▶ Information about Form 990 and its instructions is at www.irs.gov/form990

OMB No 1545-0047
2015
Open to Public Inspection

A For the 2015 calendar year, or tax year beginning 01-01-2015, and ending 12-31-2015

| | | |
|--|--|--|
| B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending | C Name of organization National Rifle Association of America Doing business as Number and street (or P O box if mail is not delivered to street address) Room/suite 11250 Waples Mill Road City or town, state or province, country, and ZIP or foreign postal code Fairfax, VA 220307400 | D Employer identification number 53-0116130 E Telephone number (703) 267-1000 G Gross receipts \$ 368,019,026 |
| F Name and address of principal officer Wilson H Phillips Jr 11250 Waples Mill Road Fairfax, VA 22030 | | H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions) H(c) Group exemption number ▶ |
| I Tax-exempt status <input type="checkbox"/> 501(c)(3) <input checked="" type="checkbox"/> 501(c)(4) ◀ (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527 | | L Year of formation 1905 M State of legal domicile NY |
| J Website: ▶ www.nra.org | | |
| K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶ | | |

Part I Summary

| | | | |
|---|--|----------------------------------|-------------|
| 1 | Briefly describe the organization's mission or most significant activities Firearms safety, education, and training and advocacy on behalf of safe and responsible gun owners | | |
| 2 | Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets | | |
| 3 | Number of voting members of the governing body (Part VI, line 1a) | 3 | 76 |
| 4 | Number of independent voting members of the governing body (Part VI, line 1b) | 4 | 71 |
| 5 | Total number of individuals employed in calendar year 2015 (Part V, line 2a) | 5 | 852 |
| 6 | Total number of volunteers (estimate if necessary) | 6 | 150,000 |
| 7a | Total unrelated business revenue from Part VIII, column (C), line 12 | 7a | 27,286,963 |
| b | Net unrelated business taxable income from Form 990-T, line 34 | 7b | |
| Revenue | 8 Contributions and grants (Part VIII, line 1h) | Prior Year | 103,475,481 |
| | 9 Program service revenue (Part VIII, line 2g) | | 94,982,032 |
| | 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) | | 141,451,858 |
| | 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) | | 4,828,120 |
| | 12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) | | 60,735,818 |
| Expenses | 13 Grants and similar amounts paid (Part IX, column (A), lines 1–3) | | 310,491,277 |
| | 14 Benefits paid to or for members (Part IX, column (A), line 4) | | 94,459 |
| | 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10) | | 91,500 |
| | 16a Professional fundraising fees (Part IX, column (A), line 11e) | | 0 |
| | b Total fundraising expenses (Part IX, column (D), line 25) ▶ 38,020,218 | | 56,577,057 |
| | 17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e) | | 6,879,238 |
| | 18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25) | | 282,061,231 |
| 19 Revenue less expenses Subtract line 18 from line 12 | | 345,611,985 | |
| Net Assets or Fund Balances | 20 Total assets (Part X, line 16) | Beginning of Current Year | -35,120,708 |
| | 21 Total liabilities (Part X, line 26) | | 207,610,450 |
| | 22 Net assets or fund balances Subtract line 21 from line 20 | End of Year | 214,839,625 |

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

| | | |
|-------------------------------|--|--|
| Sign Here | Signature of officer _____ Date 2016-11-10 | |
| | Wilson H Phillips Jr Treasurer and Chief Financial Officer Type or print name and title | |
| Paid Preparer Use Only | Print/Type preparer's name James P Sweeney | Preparer's signature James P Sweeney |
| | Firm's name ▶ RSM US LLP | Date 2016-11-10 |
| | Firm's address ▶ 1861 International Dr Ste 400 McLean, VA 22102 | Check <input type="checkbox"/> if self-employed Firm's EIN ▶ Phone no (703) 336-6400 |

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

1 Briefly describe the organization's mission

Per NRA Bylaws, to protect and defend the U S Constitution to promote public safety, law and order, and national defense to train law enforcement agencies and civilians in marksmanship to promote shooting sports and hunting

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ 45,404,733 including grants of \$) (Revenue \$ 28,901,812)
 The gold standard in firearms training Please visit Explore NRA org to learn more Explore hunting programs, building the next generations of safe and responsible outdoor loving Americans Explore womens interests, promoting the largest growing demographic of new shooting enthusiasts Explore law enforcement, offering the best in law enforcement, military, and security firearms instruction Explore clubs and ranges, supporting a network of over 15,000 NRA-affiliated clubs, associations, and shops Explore competitive shooting, challenging shooters from novice to world-class levels to compete in more than 10,000 NRA-sanctioned matches Americas unique outdoor heritage is foundational to what makes this country great Be part of the NRAs mentoring movement by sharing your passion for the outdoors with a newcomer Firing that first gun, stargazing from your campsite, signing your hunting license, these are some of the warm, life-affirming firsts to be celebrated and memorable experiences to be shared

4b (Code) (Expenses \$ 35,465,774 including grants of \$) (Revenue \$ 28,484,485)
 Membership support The highest value of being an NRA member is gun safety and training, including regular reinforcement of these lessons by keeping engaged with the community of outdoor lovers and safe and responsible shooting enthusiasts NRA member communications give NRA members unrivaled content delivered through a growing multimedia platform, with real time, daily, weekly, and monthly updates, trenchant insights, and the most authoritative coverage from subject matter experts The NRA publishes four NRA Official Journals for NRA members, other magazines, and specialty digital channels targeted to specific populations such as NRA Freestyle, NRA Women, and NRA Life of Duty, all part of NRA News There may be no other brand in America with a stronger suite of original programming aimed at educating, motivating, and entertaining audiences of all ages than the NRA The NRA does not wait for someone else to tell the stories of law-abiding gun owners Firearms safety is the cornerstone of everything the NRA does for members

4c (Code) (Expenses \$ 24,851,934 including grants of \$) (Revenue \$)
 Legislative programs The NRA Institute for Legislative Action was created in 1975 to advocate on behalf of safe and responsible gun owners As the foremost protector and defender of the Second Amendment, the NRA promotes firearms safety, advocates against efforts to erode gun rights and freedoms, fights for initiatives aimed at reducing violent crime, and promotes hunters rights and conservation efforts NRA members recognize the vital importance of NRAILAs true grassroots work to preserve the Second Amendment for future generations of shooters and outdoor sportsmen and sportswomen This legion of engaged and motivated members is the reason for the NRAs strength NRAILA legislative issues involve firearms and ammunition regulation, recreational shooting on public lands, gun registries, range preservation, veterans protection, international gun control threats, open and conceal carry laws, wildlife conservation, free speech, and a host of related matters Please visit NRAILA org for the most current research and information

4d Other program services (Describe in Schedule O)
 (Expenses \$ 127,938,859 including grants of \$) (Revenue \$ 166,319,549)

4e Total program service expenses ► 233,661,300

Part IV Checklist of Required Schedules

Table with 3 columns: Question ID, Question Text, and Yes/No columns. Rows include questions 1 through 20b regarding organizational activities, lobbying, endowments, and fundraising.

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question ID, Question Text, and Answer. Rows include questions 21 through 38, covering topics like grants, tax-exempt bonds, excess benefit transactions, and controlled entities.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

Table with columns for question number, description, sub-part, and Yes/No columns. Includes sections for backup withholding, employee reporting, foreign accounts, prohibited tax shelter transactions, charitable contributions, and health insurance issuers.

Part VI Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

| | | Yes | No |
|-----------|---|-----|----|
| 1a | Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O | | |
| 1b | Enter the number of voting members included in line 1a, above, who are independent | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? | | No |
| 3 | Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? | | No |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? | | No |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's assets? | | No |
| 6 | Did the organization have members or stockholders? | Yes | |
| 7a | Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? | Yes | |
| 7b | Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? | Yes | |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following | | |
| 8a | a The governing body? | Yes | |
| 8b | b Each committee with authority to act on behalf of the governing body? | Yes | |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O | | No |

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

| | | Yes | No |
|------------|--|-----|----|
| 10a | Did the organization have local chapters, branches, or affiliates? | | No |
| 10b | If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? | | |
| 11a | Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? | Yes | |
| 11b | Describe in Schedule O the process, if any, used by the organization to review this Form 990 | | |
| 12a | Did the organization have a written conflict of interest policy? If "No," go to line 13 | Yes | |
| 12b | Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | Yes | |
| 12c | Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done | Yes | |
| 13 | Did the organization have a written whistleblower policy? | Yes | |
| 14 | Did the organization have a written document retention and destruction policy? | Yes | |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | |
| 15a | a The organization's CEO, Executive Director, or top management official | Yes | |
| 15b | b Other officers or key employees of the organization | Yes | |
| | If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? | | No |
| 16b | If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? | | |

Section C. Disclosure

| | |
|-----------|--|
| 17 | List the States with which a copy of this Form 990 is required to be filed▶ AK, AL, AR, AZ, CA, CO, CT, DC, FL, GA, IL, KS, KY, LA, MA, MD, ME, MN, MO, MS, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WI, WV |
| 18 | Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. <input type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request <input type="checkbox"/> Other (explain in Schedule O) |
| 19 | Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year |
| 20 | State the name, address, and telephone number of the person who possesses the organization's books and records ▶Wilson H Phillips Jr Treasurer Natl 11250 Waples Mill Road Fairfax, VA 220307400 (703) 267-1000 |

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

| | | (A) Total revenue | (B) Related or exempt function revenue | (C) Unrelated business revenue | (D) Revenue excluded from tax under sections 512-514 | |
|---|--|---|--|---|---|-----------|
| Contributions, Gifts, Grants and Other Similar Amounts | 1a Federated campaigns 1a _____ | | | | | |
| | b Membership dues 1b _____ | | | | | |
| | c Fundraising events 1c _____ | | | | | |
| | d Related organizations 1d 19,068,256 | | | | | |
| | e Government grants (contributions) 1e _____ | | | | | |
| | f All other contributions, gifts, grants, and similar amounts not included above 1f 75,913,776 | | | | | |
| | g Noncash contributions included in lines 1a-1f \$ 149,995 | | | | | |
| | h Total. Add lines 1a-1f ▶ | 94,982,032 | | | | |
| Program Service Revenue | 2a Program fees _____ Business Code _____ | 14,590,207 | 14,590,207 | | | |
| | b Member dues _____ | 165,664,978 | 165,664,978 | | | |
| | c _____ | | | | | |
| | d _____ | | | | | |
| | e _____ | | | | | |
| | f All other program service revenue _____ | | | | | |
| | g Total. Add lines 2a-2f ▶ | 180,255,185 | | | | |
| | Other Revenue | 3 Investment income (including dividends, interest, and other similar amounts) ▶ | 1,108,539 | | | 1,108,539 |
| 4 Income from investment of tax-exempt bond proceeds ▶ | | | | | | |
| 5 Royalties ▶ | | 17,820,307 | | | 17,820,307 | |
| 6a Gross rents | | (i) Real 1,351,081 | | | | |
| | | (ii) Personal | | | | |
| | | b Less rental expenses 2,045,386 | | | | |
| | | c Rental income or (loss) -694,305 | | | | |
| d Net rental income or (loss) ▶ | | -694,305 | | | -694,305 | |
| 7a Gross amount from sales of assets other than inventory | | (i) Securities 21,093,303 | | | | |
| | | (ii) Other | | | | |
| | | b Less cost or other basis and sales expenses 21,929,859 | | | | |
| | | c Gain or (loss) -836,556 | | | | |
| d Net gain or (loss) ▶ | | -836,556 | | | -836,556 | |
| 8a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18 | | a 823,987 | | | | |
| | | b Less direct expenses b 200,612 | | | | |
| | | c Net income or (loss) from fundraising events ▶ | 623,375 | | | 623,375 |
| 9a Gross income from gaming activities See Part IV, line 19 | | a _____ | | | | |
| | | b Less direct expenses b _____ | | | | |
| | | c Net income or (loss) from gaming activities ▶ | | | | |
| 10a Gross sales of inventory, less returns and allowances | | a 21,445,536 | | | | |
| | b Less cost of goods sold b 7,133,931 | | | | | |
| | c Net income or (loss) from sales of inventory ▶ | 14,311,605 | 13,288,158 | 1,023,447 | | |
| Miscellaneous Revenue | | Business Code | | | | |
| 11a Advertising _____ | 541800 | 24,702,441 | | 24,702,441 | | |
| | b Subscriptions _____ | 541800 | 2,220,969 | 2,220,969 | | |
| | c Other unrelated business activity _____ | 900004 | 1,561,075 | | 1,561,075 | |
| | d All other revenue | | 654,571 | | 654,571 | |
| e Total. Add lines 11a-11d ▶ | | 29,139,056 | | | | |
| 12 Total revenue. See Instructions ▶ | | 336,709,238 | 195,764,312 | 27,286,963 | 18,675,931 | |

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX

| Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII. | | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
|---|---|------------------------------|--|---|------------------------------------|
| 1 | Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21 | 12,000 | 12,000 | | |
| 2 | Grants and other assistance to domestic individuals See Part IV, line 22 | 79,500 | 79,500 | | |
| 3 | Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16 | 0 | | | |
| 4 | Benefits paid to or for members | 0 | | | |
| 5 | Compensation of current officers, directors, trustees, and key employees | 8,538,155 | 3,338,969 | 4,723,603 | 475,583 |
| 6 | Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) | 0 | | | |
| 7 | Other salaries and wages | 38,762,627 | 29,751,362 | 6,383,787 | 2,627,478 |
| 8 | Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) | 7,397,948 | 4,712,450 | 2,168,676 | 516,822 |
| 9 | Other employee benefits | 5,304,035 | 3,892,944 | 1,040,550 | 370,541 |
| 10 | Payroll taxes | 3,405,382 | 2,499,411 | 668,071 | 237,900 |
| 11 | Fees for services (non-employees) | | | | |
| a | Management | 0 | | | |
| b | Legal | 4,544,582 | 4,236,215 | 308,367 | |
| c | Accounting | 124,970 | | 124,970 | |
| d | Lobbying | 1,144,100 | 1,144,100 | | |
| e | Professional fundraising services See Part IV, line 17 | 4,997,495 | | | 4,997,495 |
| f | Investment management fees | 113,365 | | 113,365 | |
| g | Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O) | 0 | | | |
| 12 | Advertising and promotion | 36,948,713 | 30,059,840 | | 6,888,873 |
| 13 | Office expenses | 7,529,022 | 4,649,329 | 2,879,693 | |
| 14 | Information technology | 10,159,314 | 5,758,299 | 4,401,015 | |
| 15 | Royalties | 0 | | | |
| 16 | Occupancy | 1,942,702 | 857,201 | 1,085,501 | |
| 17 | Travel | 7,695,386 | 5,718,842 | 1,976,544 | |
| 18 | Payments of travel or entertainment expenses for any federal, state, or local public officials | 0 | | | |
| 19 | Conferences, conventions, and meetings | 7,625,204 | 6,129,880 | 1,495,324 | |
| 20 | Interest | 1,259,802 | 818,036 | 441,766 | |
| 21 | Payments to affiliates | 0 | | | |
| 22 | Depreciation, depletion, and amortization | 3,453,780 | 2,529,536 | 924,244 | |
| 23 | Insurance | 1,188,011 | 1,188,011 | | |
| 24 | Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) | | | | |
| a | Additional member communications expenses | 68,369,024 | 50,399,454 | | 17,969,570 |
| b | Additional training and community service expenses | 33,302,500 | 33,302,500 | | |
| c | Additional printing and publications expenses | 24,712,927 | 24,712,927 | | |
| d | Fulfillment materials | 9,487,257 | 8,176,571 | 134,381 | 1,176,305 |
| e | All other expenses | 15,436,766 | 9,693,923 | 2,983,192 | 2,759,651 |
| 25 | Total functional expenses. Add lines 1 through 24e | 303,534,567 | 233,661,300 | 31,853,049 | 38,020,218 |
| 26 | Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720) | | | | |

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

| | | (A) | | (B) |
|--|---|-----------------------|-------------|-----------------------|
| | | Beginning of year | | End of year |
| Assets | 1 Cash—non-interest-bearing | | 1 | |
| | 2 Savings and temporary cash investments | 16,369,381 | 2 | 20,168,474 |
| | 3 Pledges and grants receivable, net | 2,160,545 | 3 | 1,758,682 |
| | 4 Accounts receivable, net | 57,547,065 | 4 | 64,092,546 |
| | 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L | | 5 | |
| | 6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L | | 6 | |
| | 7 Notes and loans receivable, net | 3,018,999 | 7 | 3,004,582 |
| | 8 Inventories for sale or use | 15,786,159 | 8 | 10,878,594 |
| | 9 Prepaid expenses and deferred charges | 4,251,978 | 9 | 5,207,830 |
| | 10a Land, buildings, and equipment—cost or other basis Complete Part VI of Schedule D | 10a 75,679,606 | | |
| | b Less accumulated depreciation | 10b 36,792,542 | 38,542,719 | 10c 38,887,064 |
| | 11 Investments—publicly traded securities | 59,225,582 | 11 | 60,176,258 |
| | 12 Investments—other securities See Part IV, line 11 | 3,984,651 | 12 | 3,721,861 |
| | 13 Investments—program-related See Part IV, line 11 | | 13 | |
| | 14 Intangible assets | | 14 | |
| | 15 Other assets See Part IV, line 11 | 6,723,371 | 15 | 6,943,734 |
| 16 Total assets. Add lines 1 through 15 (must equal line 34) | 207,610,450 | 16 | 214,839,625 | |
| Liabilities | 17 Accounts payable and accrued expenses | 78,771,321 | 17 | 78,902,061 |
| | 18 Grants payable | | 18 | |
| | 19 Deferred revenue | 44,691,740 | 19 | 26,873,323 |
| | 20 Tax-exempt bond liabilities | | 20 | |
| | 21 Escrow or custodial account liability Complete Part IV of Schedule D | | 21 | |
| | 22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L | | 22 | |
| | 23 Secured mortgages and notes payable to unrelated third parties | 36,392,583 | 23 | 29,417,379 |
| | 24 Unsecured notes and loans payable to unrelated third parties | | 24 | |
| | 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D | 5,155,082 | 25 | 4,288,700 |
| | 26 Total liabilities. Add lines 17 through 25 | 165,010,726 | 26 | 139,481,463 |
| Net Assets or Fund Balances | Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34. | | | |
| | 27 Unrestricted net assets | -1,013,786 | 27 | 27,802,714 |
| | 28 Temporarily restricted net assets | 7,998,213 | 28 | 7,349,401 |
| | 29 Permanently restricted net assets | 35,615,297 | 29 | 40,206,047 |
| | Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34. | | | |
| | 30 Capital stock or trust principal, or current funds | | 30 | |
| | 31 Paid-in or capital surplus, or land, building or equipment fund | | 31 | |
| | 32 Retained earnings, endowment, accumulated income, or other funds | | 32 | |
| 33 Total net assets or fund balances | 42,599,724 | 33 | 75,358,162 | |
| 34 Total liabilities and net assets/fund balances | 207,610,450 | 34 | 214,839,625 | |

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

| | | | |
|-----------|---|-----------|-------------|
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | 1 | 336,709,238 |
| 2 | Total expenses (must equal Part IX, column (A), line 25) | 2 | 303,534,567 |
| 3 | Revenue less expenses Subtract line 2 from line 1 | 3 | 33,174,671 |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) | 4 | 42,599,724 |
| 5 | Net unrealized gains (losses) on investments | 5 | -2,173,402 |
| 6 | Donated services and use of facilities | 6 | |
| 7 | Investment expenses | 7 | |
| 8 | Prior period adjustments | 8 | |
| 9 | Other changes in net assets or fund balances (explain in Schedule O) | 9 | 1,757,169 |
| 10 | Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B)) | 10 | 75,358,162 |

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

- 1** Accounting method used to prepare the Form 990 Cash Accrual Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O
- 2a** Were the organization's financial statements compiled or reviewed by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both
 Separate basis Consolidated basis Both consolidated and separate basis
- b** Were the organization's financial statements audited by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both
 Separate basis Consolidated basis Both consolidated and separate basis
- c** If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O
- 3a** As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b** If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

| | Yes | No |
|-----------|-----|----|
| 2a | | No |
| 2b | Yes | |
| 2c | Yes | |
| 3a | | No |
| 3b | | |

Additional Data

Software ID: 15000290
Software Version: 15.3.0.0
EIN: 53-0116130
Name: National Rifle Association of America

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week (list any hours for related organizations below dotted line) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W- 2/1099-MISC) | (E) Reportable compensation from related organizations (W- 2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|--|---|-----------------------|---------|--------------|------------------------------|--------|---|--|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Allan D Cors President | 20 00 1 00 | X | | X | | | | 0 | 0 | 0 |
| Pete R Brownell First Vice President | 10 00 | X | | X | | | | 0 | 0 | 0 |
| Richard R Childress Second Vice President | 10 00 | X | | X | | | | 0 | 0 | 0 |
| Joe M Allbaugh Director | 1 00 1 00 | X | | | | | | 0 | 0 | 0 |
| William H Allen Director | 1 00 | X | | | | | | 0 | 0 | 0 |
| Thomas P Arvas Director | 1 00 1 00 | X | | | | | | 0 | 0 | 0 |
| Scott L Bach Director | 1 00 | X | | | | | | 0 | 0 | 0 |
| William A Bachenberg Director | 1 00 1 00 | X | | | | | | 0 | 0 | 0 |
| F E Bachhuber Jr Director | 1 00 | X | | | | | | 0 | 0 | 0 |
| M Carol Bambery Director | 1 00 1 00 | X | | | | | | 0 | 0 | 0 |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week (list any hours for related organizations below dotted line) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|--|--|---|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Bob Barr Director | 1 00 | X | | | | | | 0 | 0 | |
| Ronnie G Barrett Director | 1 00 | X | | | | | | 0 | 0 | |
| Clel Baudler Director | 1 00 | X | | | | | | 0 | 0 | |
| David E Bennett Director | 1 00 | X | | | | | | 0 | 0 | |
| J Kenneth Blackwell Director | 1 00 | X | | | | | | 0 | 0 | |
| Matt Blunt Director | 1 00 | X | | | | | | 0 | 0 | |
| Dan Boren Director | 1 00 | X | | | | | | 0 | 0 | |
| Robert K Brown Director | 1 00 | X | | | | | | 0 | 0 | |
| David Butz Director | 5 00 | X | | | | | | 150,000 | 0 | |
| J William Carter Director | 1 00 | X | | | | | | 0 | 0 | |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week (list any hours for related organizations below dotted line) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|--|---|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Ted W Carter Director | 1 00 | X | | | | | | 0 | 0 | |
| Patncia A Clark Director | 1 00 | X | | | | | | 0 | 0 | |
| Charles L Cotton Director | 1 00 | X | | | | | | 0 | 0 | |
| David G Coy Director | 1 00 | X | | | | | | 0 | 0 | |
| Larry E Craig Director | 1 00 | X | | | | | | 0 | 0 | |
| John L Cushman Director | 1 00 | X | | | | | | 0 | 0 | |
| William H Dailey Director | 1 00 | X | | | | | | 0 | 0 | |
| Joseph P DeBergalis Jr Director | 2 00 | X | | | | | | 0 | 0 | |
| R Lee Ermey Director | 1 00 | X | | | | | | 0 | 0 | |
| Edie P Fleeman Director | 1 00 | X | | | | | | 0 | 0 | |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week (list any hours for related organizations below dotted line) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|--|--|---|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Joel Friedman Director | 1 00 | X | | | | | | 0 | 0 | |
| Sandra S Froman Director | 10 00 | X | | | | | | 45,180 | 0 | |
| James S Gilmore III Director | 1 00 | X | | | | | | 0 | 0 | |
| Manon P Hammer Director | 5 00 | X | | | | | | 172,000 | 0 | |
| Mana Heil Director | 1 00 | X | | | | | | 0 | 0 | |
| Graham Hill Director | 1 00 | X | | | | | | 0 | 0 | |
| Steve Homady Director | 1 00 | X | | | | | | 0 | 0 | |
| Susan Howard Director | 1 00 | X | | | | | | 0 | 0 | |
| Roy Innis Director | 1 00 | X | | | | | | 0 | 0 | |
| H Joaquin Jackson Director | 1 00 | X | | | | | | 0 | 0 | |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week (list any hours for related organizations below dotted line) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W- 2/1099-MISC) | (E) Reportable compensation from related organizations (W- 2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|--|--|---|-----------------------|---------|--------------|------------------------------|--------|---|--|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Curtis S Jenkins Director | 1 00 | X | | | | | | 0 | 0 | |
| David A Keene Director | 1 00 | X | | | | | | 0 | 0 | |
| Tom King Director | 1 00 | X | | | | | | 0 | 0 | |
| Timothy Knight starting April 13 20 Director | 1 00 | X | | | | | | 0 | 0 | |
| Herbert A Lanford Jr Director | 1 00 | X | | | | | | 0 | 0 | |
| Karl A Malone Director | 1 00 | X | | | | | | 0 | 0 | |
| Sean Maloney starting April 13 2015 Director | 1 00 | X | | | | | | 0 | 0 | |
| Carolyn D Meadows Director | 1 00 | X | | | | | | 0 | 0 | |
| John F Milius through April 13 2015 Director | 1 00 | X | | | | | | 0 | 0 | |
| Bill Miller Director | 1 00 | X | | | | | | 0 | 0 | |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week (list any hours for related organizations below dotted line) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W- 2/1099-MISC) | (E) Reportable compensation from related organizations (W- 2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|--|--|---|-----------------------|---------|--------------|------------------------------|--------|---|--|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Owen Buz Mills Director | 1 00 | X | | | | | | 0 | 0 | |
| Grover G Norquist Director | 1 00 | X | | | | | | 0 | 0 | |
| Oliver L North Director | 5 00 | X | | | | | | 0 | 0 | |
| Robert Nosler Director | 1 00 | X | | | | | | 0 | 0 | |
| Johnny Nugent Director | 1 00 | X | | | | | | 0 | 0 | |
| Ted Nugent Director | 1 00 | X | | | | | | 0 | 0 | |
| Lance Olson Director | 5 00 | X | | | | | | 90,000 | 0 | |
| Timothy Pawol through April 13 2015 Director | 1 00 | X | | | | | | 0 | 0 | |
| James W Porter II Director | 1 00 | X | | | | | | 0 | 0 | |
| Josh Powell Director | 3 00 1 00 | X | | | | | | 0 | 0 | |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week (list any hours for related organizations below dotted line) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|--|---|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Peter J Printz Director | 1 00 | X | | | | | | 0 | 0 | |
| Todd J Rathner Director | 1 00 | X | | | | | | 0 | 0 | |
| Wayne Anthony Ross Director | 1 00 | X | | | | | | 0 | 0 | |
| Carl T Rowan Jr Director | 1 00 | X | | | | | | 0 | 0 | |
| Don Saba Director | 1 00 | X | | | | | | 0 | 0 | |
| Robert E Sanders Director | 1 00 | X | | | | | | 0 | 0 | |
| William H Satterfield Director | 1 00 | X | | | | | | 0 | 0 | |
| Mercedes Schlapp starting April 13 Director | 2 00 1 00 | X | | | | | | 60,000 | 0 | |
| Ronald L Schmeits Director | 1 00 | X | | | | | | 0 | 0 | |
| Steven C Schreiner Director | 1 00 | X | | | | | | 0 | 0 | |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week (list any hours for related organizations below dotted line) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W- 2/1099-MISC) | (E) Reportable compensation from related organizations (W- 2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|--|---|-----------------------|---------|--------------|------------------------------|--------|---|--|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Tom Selleck Director | 1 00 | X | | | | | | 0 | 0 | |
| John C Sigler Director | 1 00 | X | | | | | | 0 | 0 | |
| Leroy Sisco Director | 2 00 | X | | | | | | 0 | 0 | |
| Dwight D Van Horn Director | 1 00 | X | | | | | | 840 | 0 | |
| Linda L Walker Director | 1 00 | X | | | | | | 0 | 0 | |
| Howard J Walter Director | 1 00 | X | | | | | | 0 | 0 | |
| J D Williams through April 13 2015 Director | 1 00 | X | | | | | | 0 | 0 | |
| Robert J Wos Director | 1 00 | X | | | | | | 0 | 0 | |
| Donald E Young Director | 1 00 | X | | | | | | 0 | 0 | |
| Wayne LaPierre CEO and Executive Vice President | 60 00 1 00 | | | X | | | | 5,051,249 | 0 | 59,730 |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week (list any hours for related organizations below dotted line) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W- 2/1099-MISC) | (E) Reportable compensation from related organizations (W- 2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|--|---|-----------------------|---------|--------------|------------------------------|--------|---|--|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Chns W Cox Executive Director, NRAILA | 58 00 | | | X | | | | 1,345,407 | 0 | 105,431 |
| Robert K Weaver Executive Director, General Operations | 50 00 | | | X | | | | 535,042 | 0 | 63,611 |
| Wilson H Phillips Jr Treasurer | 47 00 | | | X | | | | 549,269 | 0 | 41,931 |
| John C Frazer Secretary and General Counsel | 50 00 | | | X | | | | 272,576 | 0 | 55,871 |
| Douglas Hamlin Executive Director, Publications | 50 00 | | | | | X | | 572,723 | 0 | 61,221 |
| Michael Marcellin Managing Director, Affinity and Licensing | 40 00 | | | | | X | | 556,196 | 0 | 51,771 |
| Tyler Schropp Executive Director, Advancement | 50 00 | | | | | X | | 519,180 | 0 | 61,121 |
| David Lehman Deputy Executive Director, NRAILA | 50 00 | | | | | X | | 401,170 | 0 | 23,021 |
| James Baker Director, NRAILA Federal | 50 00 | | | | | X | | 298,615 | 0 | 14,451 |

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No 1545-0047

2015

Open to Public Inspection

Department of the Treasury Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527
Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.
Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
Section 527 organizations Complete Part I-A only

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization National Rifle Association of America

Employer identification number

53-0116130

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
2 Political expenditures \$ 4,892,637
3 Volunteer hours 79,400

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 \$
2 Enter the amount of any excise tax incurred by organization managers under section 4955 \$
3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
4a Was a correction made? Yes No
b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities \$ 62,435
2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities \$
3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b \$ 62,435
4 Did the filing organization file Form 1120-POL for this year? Yes No
5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

Table with 5 columns: (a) Name, (b) Address, (c) EIN, (d) Amount paid from filing organization's funds, (e) Amount of political contributions received. Rows include Republican Governors Association, Republican State Leadership Committee, etc.

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures
(The term "expenditures" means amounts paid or incurred.)

| | (a) Filing organization's totals | (b) Affiliated group totals |
|--|----------------------------------|-----------------------------|
|--|----------------------------------|-----------------------------|

| 1a Total lobbying expenditures to influence public opinion (grass roots lobbying) | | | | | | | | | | | | | | |
|--|---|--|---|------------------------------------|--------------------|------------------------------|---|---|---|---|--|--|-------------------|-------------|
| b Total lobbying expenditures to influence a legislative body (direct lobbying) | | | | | | | | | | | | | | |
| c Total lobbying expenditures (add lines 1a and 1b) | | | | | | | | | | | | | | |
| d Other exempt purpose expenditures | | | | | | | | | | | | | | |
| e Total exempt purpose expenditures (add lines 1c and 1d) | | | | | | | | | | | | | | |
| f Lobbying nontaxable amount Enter the amount from the following table in both columns | | | | | | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%;">If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table> | | | If the amount on line 1e, column (a) or (b) is: | The lobbying nontaxable amount is: | Not over \$500,000 | 20% of the amount on line 1e | Over \$500,000 but not over \$1,000,000 | \$100,000 plus 15% of the excess over \$500,000 | Over \$1,000,000 but not over \$1,500,000 | \$175,000 plus 10% of the excess over \$1,000,000 | Over \$1,500,000 but not over \$17,000,000 | \$225,000 plus 5% of the excess over \$1,500,000 | Over \$17,000,000 | \$1,000,000 |
| If the amount on line 1e, column (a) or (b) is: | The lobbying nontaxable amount is: | | | | | | | | | | | | | |
| Not over \$500,000 | 20% of the amount on line 1e | | | | | | | | | | | | | |
| Over \$500,000 but not over \$1,000,000 | \$100,000 plus 15% of the excess over \$500,000 | | | | | | | | | | | | | |
| Over \$1,000,000 but not over \$1,500,000 | \$175,000 plus 10% of the excess over \$1,000,000 | | | | | | | | | | | | | |
| Over \$1,500,000 but not over \$17,000,000 | \$225,000 plus 5% of the excess over \$1,500,000 | | | | | | | | | | | | | |
| Over \$17,000,000 | \$1,000,000 | | | | | | | | | | | | | |
| g Grassroots nontaxable amount (enter 25% of line 1f) | | | | | | | | | | | | | | |
| h Subtract line 1g from line 1a If zero or less, enter -0- | | | | | | | | | | | | | | |
| i Subtract line 1f from line 1c If zero or less, enter -0- | | | | | | | | | | | | | | |
| j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? | | | | | | | | | | | | | | |

Y e s **N o**

4-Year Averaging Period Under section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

| Calendar year (or fiscal year beginning in) | (a)2012 | (b)2013 | (c)2014 | (d)2015 | (e) Total |
|--|---------|---------|---------|---------|-----------|
| 2a Lobbying nontaxable amount | | | | | |
| b Lobbying ceiling amount (150% of line 2a, column(e)) | | | | | |
| c Total lobbying expenditures | | | | | |
| d Grassroots nontaxable amount | | | | | |
| e Grassroots ceiling amount (150% of line 2d, column (e)) | | | | | |
| f Grassroots lobbying expenditures | | | | | |

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

| For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity | (a) | | (b) |
|--|-----|----|--------|
| | Yes | No | Amount |
| 1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: | | | |
| a Volunteers? | | | |
| b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? | | | |
| c Media advertisements? | | | |
| d Mailings to members, legislators, or the public? | | | |
| e Publications, or published or broadcast statements? | | | |
| f Grants to other organizations for lobbying purposes? | | | |
| g Direct contact with legislators, their staffs, government officials, or a legislative body? | | | |
| h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? | | | |
| i Other activities? | | | |
| j Total Add lines 1c through 1i | | | |
| 2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? | | | |
| b If "Yes," enter the amount of any tax incurred under section 4912 | | | |
| c If "Yes," enter the amount of any tax incurred by organization managers under section 4912 | | | |
| d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? | | | |

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

| | Yes | No |
|--|--------------|----|
| 1 Were substantially all (90% or more) dues received nondeductible by members? | 1 Yes | |
| 2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? | | No |
| 3 Did the organization agree to carry over lobbying and political expenditures from the prior year? | | No |

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

| | | |
|---|-----------|--|
| 1 Dues, assessments and similar amounts from members | 1 | |
| 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). | | |
| a Current year | 2a | |
| b Carryover from last year | 2b | |
| c Total | 2c | |
| 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues | 3 | |
| 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? | 4 | |
| 5 Taxable amount of lobbying and political expenditures (see instructions) | 5 | |

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1 Also, complete this part for any additional information

| Return Reference | Explanation |
|------------------|---|
| I-A 1 | The NRA engaged in activities in support of its mission, which includes protecting and defending the Constitution of the United States, especially with reference to the inalienable right of the individual American citizen guaranteed by such Constitution to acquire, possess, collect, exhibit, transport, carry, transfer ownership of, and enjoy the right to use arms, in order that the people may always be in a position to exercise their legitimate individual rights of self-preservation and defense of family, person, and property In pursuit of the goals of the association, the NRA spent a small percentage of funds directly and indirectly on political activities, which were not the primary activities of the organization In 2015, the NRA paid 4,892,637 fundraising and administrative expenses for the separate segregated fund, NRA Political Victory Fund, as allowed by law Such expenses included fundraising postage and fundraising labor as well as other costs such as lockbox fees, as allowed by law Support for fundraising and administrative expenses of a separate segregated fund is industry standard for nonprofit organizations like the NRA, as allowed by law The NRA is organized primarily to promote social welfare and engages in political activities on behalf of or in opposition to candidates for public office, as allowed by law By any measure, the percentage of funds spent by the NRA on political activities is small in comparison to the budget devoted to the primary activities of the organization For instance, the NRAs direct and indirect political campaign activities were less than 2% of the NRAs total expenses in 2015, as applied to total expenses reported on Form 990, Part IX, line 25 Readers are reminded that the NRAs Form 990 reports only on the NRA itself and not on the separate segregated fund The separate segregated fund is a separate entity for tax purposes The NRA does not contribute funds from its treasury to this entity nor does the NRA receive contributions from members earmarked for this entity |
| I-C 4 | This informational note regards the NRAs taxes The NRA separately files Form 1120-POL, which is not subject to public disclosure The following information about taxes paid with Forms 1120-POL is shared here on a voluntary basis as a service for readers 527f proxy tax is paid on the lesser of net investment income or certain political expenditures as defined by the federal tax code, such as when certain political communications expressly advocate the election or defeat of a candidate and are made by the NRA itself rather than by the NRAs separate segregated fund The amount of 527f proxy tax paid with 2015 Form 1120-POL was 21,817 Historically, the amount of 527f proxy tax paid with 2014 Form 1120-POL was 1,662,307 no amount of 527f proxy tax was required to be paid for the year 2013 and the amount of 527f proxy tax paid with 2012 Form 1120-POL was 613,671 Additional informational notes regarding the NRAs taxes are shared on Schedule D regarding state and local taxes and Schedule O regarding unrelated business income taxes The NRA chooses to share all of this extra information about the NRAs taxes, above and beyond 990 instructions or regulatory requirements, in order to demonstrate in good faith that the organization is a taxpayer in good standing As another polite reminder to readers, Form 990 information is not necessarily expected to tie to Federal Election Commission FEC reporting due to different definitions and exclusions in the different regulatory regimes Further, readers are reminded that the NRAs Form 990 reports only on the NRA itself and not on the separate segregated fund, pursuant to the instructions and regulatory requirements |
| I-C 5 | Payments and in-kind contributions made by the NRA to the Republican Governors Association, Republican State Leadership Committee, and Republican Attorneys General Association were not used for federal electioneering communications |
| I-C 5 | The NRA Political Victory Fund, an independent political action committee PAC of the NRA, directly received contributions during the year in the amount of 9,743,849 All contributions to the PAC were directly received from contributors The NRA did not take possession of any contributions, nor did it or was it required to deliver or transfer those funds to the PAC Although the NRA provided fundraising and administrative support to the NRA Political Victory Fund as detailed above in line 1, reflecting industry standard and as allowed by law, the NRA did not contribute its own funds to the NRA Political Victory Fund for the purposes of candidate or campaign contributions The NRA has elected, for full transparency, to list the NRAPVF in the line 5 table to show these facts |

SCHEDULE D
(Form 990)

Supplemental Financial Statements

OMB No 1545-0047

2015

Open to Public Inspection

▶ Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury
Internal Revenue Service

Name of the organization
National Rifle Association of America

Employer identification number
53-0116130

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

| | (a) Donor advised funds | (b) Funds and other accounts |
|---|-------------------------|--|
| 1 Total number at end of year | | |
| 2 Aggregate value of contributions to (during year) | | |
| 3 Aggregate value of grants from (during year) | | |
| 4 Aggregate value at end of year | | |
| 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? | | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? | | <input type="checkbox"/> Yes <input type="checkbox"/> No |

Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area

Protection of natural habitat Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

| | Held at the End of the Year |
|--|-----------------------------|
| a Total number of conservation easements | 2a |
| b Total acreage restricted by conservation easements | 2b |
| c Number of conservation easements on a certified historic structure included in (a) | 2c |
| d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register | 2d |

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Yes No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
▶ _____

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? Yes No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenue included on Form 990, Part VIII, line 1 ▶ \$ _____

(ii) Assets included in Form 990, Part X ▶ \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenue included on Form 990, Part VIII, line 1 ▶ \$ _____

b Assets included in Form 990, Part X ▶ \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets

(continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)
- a** Public exhibition
 - b** Scholarly research
 - c** Preservation for future generations
 - d** Loan or exchange programs
 - e** Other
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII
- 5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b** If "Yes," explain the arrangement in Part XIII and complete the following table
- | | Amount |
|--|-----------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No
- b** If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

| | (a) Current year | (b) Prior year | (c) Two years back | (d) Three years back | (e) Four years back |
|---|------------------|----------------|--------------------|----------------------|---------------------|
| 1a Beginning of year balance | 16,738,628 | 15,706,221 | 12,587,566 | 10,738,148 | 9,711,011 |
| b Contributions | 1,988,178 | 1,346,379 | 2,818,471 | 1,554,967 | 1,546,181 |
| c Net investment earnings, gains, and losses | -266,970 | 366,395 | 794,093 | 775,895 | -112,646 |
| d Grants or scholarships | | | | | |
| e Other expenditures for facilities and programs | 772,538 | 642,077 | 461,526 | 442,581 | 378,110 |
| f Administrative expenses | 29,798 | 38,290 | 32,383 | 38,863 | 28,288 |
| g End of year balance | 17,657,500 | 16,738,628 | 15,706,221 | 12,587,566 | 10,738,148 |

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as
- a** Board designated or quasi-endowment ▶
 - b** Permanent endowment ▶ 100 000 %
 - c** Temporarily restricted endowment ▶
- The percentages on lines 2a, 2b, and 2c should equal 100%

- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by
- | | Yes | No |
|---|-----|----|
| (i) unrelated organizations | No | |
| (ii) related organizations | Yes | |
| 3b If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R? | Yes | |
- 4** Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment.

Complete if the organization answered 'Yes' to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

| Description of property | (a) Cost or other basis (investment) | (b) Cost or other basis (other) | (c) Accumulated depreciation | (d) Book value |
|---|--------------------------------------|---------------------------------|------------------------------|----------------|
| 1a Land | | 5,380,792 | | 5,380,792 |
| b Buildings | | 53,469,880 | 26,724,040 | 27,213,753 |
| c Leasehold improvements | | | | |
| d Equipment | | 16,828,934 | 13,047,783 | 6,292,519 |
| e Other | | | | |

Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c) ▶ 38,887,064

Part VII Investments—Other Securities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

| (a) Description of security or category (including name of security) | (b) Book value | (c) Method of valuation Cost or end-of-year market value |
|--|----------------|---|
| (1) Financial derivatives | | |
| (2) Closely-held equity interests | | |
| (3) Other | | |
| (A) Financial derivatives and other financial products | | |
| (B) Closely-held equity interests | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| Total. (Column (b) must equal Form 990, Part X, col (B) line 12) | | |

Part VIII Investments—Program Related. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

| (a) Description of investment | (b) Book value | (c) Method of valuation Cost or end-of-year market value |
|--|----------------|---|
| | | |
| | | |
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| | | |
| | | |
| | | |
| | | |
| Total. (Column (b) must equal Form 990, Part X, col (B) line 13) | | |

Part IX Other Assets. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15

| (a) Description | (b) Book value |
|--|----------------|
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| Total. (Column (b) must equal Form 990, Part X, col (B) line 15) | |

Part X Other Liabilities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

| 1. (a) Description of liability | (b) Book value |
|--|----------------|
| Federal income taxes | |
| Federal income taxes | |
| Derivative instrument market valuation | 3,014,520 |
| Capital lease arrangement | 986,128 |
| Accrued sales and use taxes | 259,220 |
| Coupon liability | 28,832 |
| | |
| | |
| | |
| | |
| Total. (Column (b) must equal Form 990, Part X, col (B) line 25) | 4,288,700 |

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

| | | | |
|----------|---|-----------|-------------|
| 1 | Total revenue, gains, and other support per audited financial statements | 1 | 345,392,822 |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12 | | |
| a | Net unrealized gains (losses) on investments | 2a | -2,173,402 |
| b | Donated services and use of facilities | 2b | |
| c | Recoveries of prior year grants | 2c | |
| d | Other (Describe in Part XIII) | 2d | 1,757,169 |
| e | Add lines 2a through 2d | 2e | -416,233 |
| 3 | Subtract line 2e from line 1 | 3 | 345,809,055 |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1 | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| b | Other (Describe in Part XIII) | 4b | -9,099,817 |
| c | Add lines 4a and 4b | 4c | -9,099,817 |
| 5 | Total revenue Add lines 3 and 4c . (This must equal Form 990, Part I, line 12) | 5 | 336,709,238 |

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

| | | | |
|----------|--|-----------|-------------|
| 1 | Total expenses and losses per audited financial statements | 1 | 312,634,384 |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25 | | |
| a | Donated services and use of facilities | 2a | |
| b | Prior year adjustments | 2b | |
| c | Other losses | 2c | |
| d | Other (Describe in Part XIII) | 2d | 9,179,317 |
| e | Add lines 2a through 2d | 2e | 9,179,317 |
| 3 | Subtract line 2e from line 1 | 3 | 303,455,067 |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1 : | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| b | Other (Describe in Part XIII) | 4b | 79,500 |
| c | Add lines 4a and 4b | 4c | 79,500 |
| 5 | Total expenses Add lines 3 and 4c . (This must equal Form 990, Part I, line 18) | 5 | 303,534,567 |

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

| Return Reference | Explanation |
|------------------|---|
| III 4 | This response describes the museum collections which are held by the NRAs related organizations and curated by NRA employees The NRA Museums promote gun collecting and preservation of history through the heritage of firearms The NRA Museums include the National Firearms Museum in Fairfax, Virginia the Frank Brownell Museum of the Southwest in Raton, New Mexico and the NRA National Sporting Arms Museum at Bass Pro Shops in Springfield, Missouri To make the NRA Museums the finest possible resources for the public, the NRA and its affiliated charities rely on generous supporters to build the exhibition and research collections through contributions of historically significant firearms As individuals grow older and make plans for their loved ones and special treasures, all firearms owners must eventually answer the question, What will happen to my guns when I am gone For many NRA members and other supporters, their answer is the NRA Please visit NRAmuseums.org for exciting current information on the museum galleries, and please visit NRAgive.com to consider your legacy of supporting the liberties that built this country |

Part XIII Supplemental Information (continued)

| Return Reference | Explanation |
|------------------|---|
| V 4 | This response describes the intended uses of the organizations endowment funds. The endowment funds of the NRA benefit a diverse range of philanthropic interests, including training in marksmanship, national shooting championships, womens leadership, hunters leadership, recreational shooting, law enforcement, NRA Museums, and the National Endowment for the Protection of the Second Amendment. |
| X 12 | This informational note provides context for the derivative financial instrument disclosed as a liability. Interest rate swaps are entered into to manage interest rate risks associated with the NRAs borrowing, and interest rate swaps are accounted for in accordance with FASB ASC 815. The NRAs interest rate swap is recorded in the balance sheet at fair value with fair value changes recorded as unrealized gain on derivative instrument. |
| X 14 | This informational note regards the NRAs taxes. The NRA is a substantial taxpayer and remains in good standing with the tax authorities. For instance, in 2015, the NRA paid over 3,700,000 in state and local taxes, including sales and use taxes, real estate and personal property taxes, amusement taxes, and state unemployment taxes. The liability shown on Schedule D, Part X of 259,220 for accrued sales and use taxes relates to timing and is a small fraction of taxes paid during the year. Additional informational notes regarding the NRAs taxes are shared on Schedule C regarding proxy taxes and Schedule O regarding unrelated business income taxes. The NRA chooses to share all of this extra information about the NRAs total taxes, above and beyond 990 instructions and regulatory requirements, in order to demonstrate in good faith that the organization is a taxpayer in good standing. |
| X 2 | This response provides the text of the footnote to the organizations financial statements in accordance with FASB ASC 740. Management evaluated the NRAs tax positions and concluded that the NRA had taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of this guidance. Generally, the NRA is no longer subject to income tax examinations by the U.S. federal, state, or local tax authorities for years before 2012, which is the standard statute of limitations lookback period. |
| XI 2d | This response explains 1,757,169 in the reconciliation of revenue from the audited financial statements to the revenue as stated on 990. The figure includes 1,041,579 agency transactions between the NRA and NRA Foundation and 715,590 unrealized gain on derivative instrument. The agency transactions figure of 1,041,579 includes endowment contributions and endowment earnings designated by NRA Foundation donors for eligible NRA programs. An informational note describing the purpose of the derivative instrument is included with Schedule D, Part X, line 12. |
| XI 4b | This response explains 9,099,817 in the reconciliation of revenue from the audited financial statements to the revenue as stated on 990. The figure includes 7,133,931 cost of goods sold, 2,045,386 rental expense, less 79,500 offset, which were reported as expenses on the audited financial statements. |
| XII 2d | This response explains 9,179,317 in the reconciliation of expenses from the audited financial statements to the expenses as stated on 990. The figure includes 7,133,931 cost of goods sold and 2,045,386 rental expense, which are reported on Form 990, Part VIII revenue statement. |
| XII 4b | This response explains 79,500 in the reconciliation of expenses from the audited financial statements to the expenses as stated on 990. The figure is the amount of interest on endowment grants. |

**SCHEDULE F
(Form 990)**

Statement of Activities Outside the United States

OMB No 1545-0047

- ▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
- ▶ Attach to Form 990.

2015

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization
National Rifle Association of America

Employer identification number

53-0116130

Part I General Information on Activities Outside the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

- 1 For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No
- 2 For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States
- 3** Activities per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

| (a) Region | (b) Number of offices in the region | (c) Number of employees, agents, and independent contractors in region | (d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region) | (e) If activity listed in (d) is a program service, describe specific type of service(s) in region | (f) Total expenditures for and investments in region |
|---|-------------------------------------|--|---|--|--|
| (1) Central America and the Caribbean | | | Investments | | 4,801,000 |
| (2) | | | | | |
| (3) | | | | | |
| (4) | | | | | |
| (5) | | | | | |
| 3a Sub-total | | | | | 4,801,000 |
| b Total from continuation sheets to Part I | | | | | |
| c Totals (add lines 3a and 3b) | | | | | 4,801,000 |

Part II Grants and Other Assistance to Organizations or Entities Outside the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

| 1 | (a) Name of organization | (b) IRS code section and EIN (if applicable) | (c) Region | (d) Purpose of grant | (e) Amount of cash grant | (f) Manner of cash disbursement | (g) Amount of non-cash assistance | (h) Description of non-cash assistance | (i) Method of valuation (book, FMV, appraisal, other) |
|------------|---------------------------------|---|-------------------|-----------------------------|---------------------------------|--|--|---|--|
| (1) | | | | | | | | | |
| (2) | | | | | | | | | |
| (3) | | | | | | | | | |
| (4) | | | | | | | | | |

- 2** Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter ► _____
- 3** Enter total number of other organizations or entities ► _____

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
Part III can be duplicated if additional space is needed.

| (a) Type of grant or assistance | (b) Region | (c) Number of recipients | (d) Amount of cash grant | (e) Manner of cash disbursement | (f) Amount of non-cash assistance | (g) Description of non-cash assistance | (h) Method of valuation (book, FMV, appraisal, other) |
|---------------------------------|------------|--------------------------|--------------------------|---------------------------------|-----------------------------------|--|---|
| (1) | | | | | | | |
| (2) | | | | | | | |
| (3) | | | | | | | |
| (4) | | | | | | | |
| (5) | | | | | | | |
| (6) | | | | | | | |
| (7) | | | | | | | |
| (8) | | | | | | | |
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| (11) | | | | | | | |
| (12) | | | | | | | |
| (13) | | | | | | | |
| (14) | | | | | | | |
| (15) | | | | | | | |
| (16) | | | | | | | |
| (17) | | | | | | | |
| (18) | | | | | | | |

Part IV Foreign Forms

- 1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U S Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* Yes No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U S Owner (see Instructions for Forms 3520 and 3520-A, do not file with Form 990)* Yes No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U S Persons with Respect to Certain Foreign Corporations (see Instructions for Form 5471)* Yes No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)* Yes No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U S Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* Yes No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713, do not file with Form 990)* Yes No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

990 Schedule F, Supplemental Information

| Return Reference | Explanation |
|------------------|--|
| Part I Line 31d | The NRAs offshore investments follow industry standard best practices in risk management for national nonprofit institutional investors. Alternative investments reduce overall portfolio risk by reducing volatility and improving diversification. The NRA maintains several investment accounts that are multi-strategy funds of funds. Income from passive investments, when appropriately structured, is excluded from unrelated business income by law. This type of investment posture is commonly accepted in the US exempt organization industry. |

990 Schedule F, Supplemental Information

| Return Reference | Explanation |
|------------------|--|
| Part I Line 31f | 100 of the amount is the total book value of investments for that region |

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

**Supplemental Information Regarding
Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a

▶ Attach to Form 990 or Form 990-EZ

▶ Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990

OMB No 1545-0047

2015

Open to Public Inspection

Name of the organization
National Rifle Association of America

Employer identification number
53-0116130

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- | | |
|---|---|
| a <input checked="" type="checkbox"/> Mail solicitations | e <input type="checkbox"/> Solicitation of non-government grants |
| b <input checked="" type="checkbox"/> Internet and email solicitations | f <input type="checkbox"/> Solicitation of government grants |
| c <input checked="" type="checkbox"/> Phone solicitations | g <input type="checkbox"/> Special fundraising events |
| d <input type="checkbox"/> In-person solicitations | |
- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No
- b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization

| (i) Name and address of individual or entity (fundraiser) | (ii) Activity | (iii) Did fundraiser have custody or control of contributions? | | (iv) Gross receipts from activity | (v) Amount paid to (or retained by) fundraiser listed in col (i) | (vi) Amount paid to (or retained by) organization |
|--|----------------|--|----|-----------------------------------|--|---|
| | | Yes | No | | | |
| 1 Allegiance 11250 Waples Mill Rd Fairfax, VA 22030 | Paid solicitor | | No | 24,512,268 | 480,000 | 24,032,268 |
| 2 InfoCision 325 Springside Dr Akron, OH 44333 | Paid solicitor | | No | 9,220,052 | 4,517,495 | 4,702,557 |
| 3 CWH Services DBA Cars With Heart 14185 Dallas Pkwy Dallas, TX 75254 | Paid solicitor | | No | | | |
| 4 | | | | | | |
| 5 | | | | | | |
| 6 | | | | | | |
| 7 | | | | | | |
| 8 | | | | | | |
| 9 | | | | | | |
| 10 | | | | | | |
| Total | | | | 33,732,320 | 4,997,495 | 28,734,825 |

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AK, AL, AR, AZ, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WI, WV

Part II Fundraising Events.

Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

| | (a)Event #1 | (b)Event #2 | (c)Other events | (d) |
|---|--------------------------------------|--------------|-----------------|---|
| | NRA-ILA EVENT (event type) | (event type) | (total number) | Total events (add col (a) through col (c)) |
| Revenue | | | | |
| 1 Gross receipts | 823,987 | | | 823,987 |
| 2 Less Contributions | | | | |
| 3 Gross income (line 1 minus line 2) | 823,987 | | | 823,987 |
| Direct Expenses | | | | |
| 4 Cash prizes | | | | |
| 5 Noncash prizes | | | | |
| 6 Rent/facility costs | | | | |
| 7 Food and beverages | | | | |
| 8 Entertainment | | | | |
| 9 Other direct expenses | 200,612 | | | 200,612 |
| 10 Direct expense summary Add lines 4 through 9 in column (d) ▶ | | | | 200,612 |
| 11 Net income summary Subtract line 10 from line 3, column (d) ▶ | | | | 623,375 |

Part III Gaming.

Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

| | (a)Bingo | (b)Pull tabs/Instant bingo/progressive bingo | (c)Other gaming | (d) |
|---|---|---|---|--|
| | | | | Total gaming (add col (a) through col (c)) |
| Revenue | | | | |
| 1 Gross revenue | | | | |
| Direct Expenses | | | | |
| 2 Cash prizes | | | | |
| 3 Noncash prizes | | | | |
| 4 Rent/facility costs | | | | |
| 5 Other direct expenses | | | | |
| 6 Volunteer labor | <input type="checkbox"/> Yes _____ % <input type="checkbox"/> No | <input type="checkbox"/> Yes _____ % <input type="checkbox"/> No | <input type="checkbox"/> Yes _____ % <input type="checkbox"/> No | |
| 7 Direct expense summary Add lines 2 through 5 in column (d) ▶ | | | | |
| 8 Net gaming income summary Subtract line 7 from line 1, column (d). ▶ | | | | |

9 Enter the state(s) in which the organization conducts gaming activities _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," explain _____

11 Does the organization conduct gaming activities with nonmembers? Yes No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No

13 Indicate the percentage of gaming activity conducted in

a The organization's facility

| | | |
|------------|--|---|
| 13a | | % |
| 13b | | % |

b An outside facility

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____

c If "Yes," enter name and address of the third party

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ \$

Description of services provided ▶

Director/officer

Employee

Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

| Return Reference | Explanation |
|------------------|--|
| Part I Line 2b-3 | Cars With Heart is listed for informational purposes and for consistency, because it was registered and disclosed as an authorized vendor during the year 2015 |

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22

Part III can be duplicated if additional space is needed

| (a) Type of grant or assistance | (b) Number of recipients | (c) Amount of cash grant | (d) Amount of non-cash assistance | (e) Method of valuation (book, FMV, appraisal, other) | (f) Description of non-cash assistance |
|--|--------------------------|--------------------------|-----------------------------------|---|--|
| (1) NRA Jeanne E Bray Memorial Scholarship Awards Program | 24 | 79,500 | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Part IV Supplemental Information. Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

| Return Reference | Explanation |
|------------------|---|
| Part I Line 2 | The National Foundation for Women Legislators partners with the National Rifle Association for the annual NFWL/NRA Bill of Rights Essay Scholarship Contest for female high school juniors and seniors. The NRA actively assists National Foundation of Women Legislators in the selection and administration of NFWL scholarships for college. NFWL scholarship applications are assessed on the elements of historical research, insight and perspective, demonstrated understanding of the American Constitution, inspirational quality, and meaningful personal connection. |
| Part III Line 1 | The NRA Jeanne E Bray Memorial Scholarship Awards Program is named in honor and recognition of the groundbreaking police officer Jeanne E Bray, a shooting champion and past member of the NRA Board of Directors. Jeanne E Bray was the first female detective on a burglary squad, which has evolved into today's modern SWAT. She was the first female police officer to earn the NRA Police Marksmanship Distinguished Bar, and she won the National Womens Police Pistol Combat Championship five times from 1962 to 1967. The program offers scholarships of up to 2,500 per semester, up to 5,000 per year for a maximum of four years, to dependent children of any public law enforcement officer killed in the line of duty who was an NRA member at the time of death, and to dependent children of any current or retired law enforcement officers who are living and have current NRA membership. The membership restriction is permitted by law because the NRA Jeanne E Bray Memorial Scholarship Awards Program is a 501c4 program. |

**Schedule J
(Form 990)**

Compensation Information

OMB No 1545-0047

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees
 ▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 23.**
 ▶ **Attach to Form 990.**

2015

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▶ **Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.**

Department of the Treasury
Internal Revenue Service

Name of the organization
National Rifle Association of America

Employer identification number
53-0116130

Part I Questions Regarding Compensation

- 1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.
- | | |
|---|---|
| <input checked="" type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input checked="" type="checkbox"/> Tax indemnification and gross-up payments | <input checked="" type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |
- b** If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain
- 2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?
- 3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.
- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |
- 4** During the year, did any person listed on Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization:
- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.
- Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.**
- 5** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:
- a** The organization?
- b** Any related organization?
If "Yes," on line 5a or 5b, describe in Part III.
- 6** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:
- a** The organization?
- b** Any related organization?
If "Yes," on line 6a or 6b, describe in Part III.
- 7** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III.
- 8** Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.
- 9** If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

| | Yes | No |
|-----------|-----|----|
| 1b | Yes | |
| 2 | Yes | |
| 4a | | No |
| 4b | Yes | |
| 4c | | No |
| 5a | | No |
| 5b | | No |
| 6a | | No |
| 6b | | No |
| 7 | | No |
| 8 | | No |
| 9 | | |

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

| (A) Name and Title | (B) Breakdown of W-2 and/or 1099-MISC compensation | | | (C) Retirement and other deferred compensation | (D) Nontaxable benefits | (E) Total of columns (B)(i)-(D) | (F) Compensation in column(B) reported as deferred on prior Form 990 |
|---------------------------|--|-------------------------------------|-------------------------------------|--|-------------------------|---------------------------------|--|
| | (i) Base compensation | (ii) Bonus & incentive compensation | (iii) Other reportable compensation | | | | |
| See Additional Data Table | | | | | | | |

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

| Return Reference | Explanation |
|------------------|---|
| Part I Line 1a | Charter travel was used on occasions when travel logistics precluded other available options. Travel was properly excluded from taxable compensation. Certain compensation elements were grossed up. All tax gross ups were properly included in taxable compensation. Clubs were only used for business purposes. Clubs were properly excluded from taxable compensation. |
| Part I Line 4b | The NRA takes a full transparency posture for executive compensation. This comment provides context for the 457b and 457f plans and explains the two 457f payouts that occurred during 2015. The NRA has an executive 457b deferred compensation retirement plan for the benefit of certain employees. It is employee funded, not employer funded. The NRA also has a nonqualified 457f supplemental income retirement plan for the benefit of certain executives. The NRA decides the benefit amount and timeframe for vesting of each participant. Service costs included in deferred compensation are actuarially determined under FASB ASC 715. The 457f plan is designed to supplement the current tax qualified defined benefit pension plan where current limitations on benefits and employer contributions may be inadequate, and an employer-sponsored supplemental income plan can best provide these select employees with the appropriate amount of income continuation in the specific desired circumstances. During 2015, Chris W. Cox vested in 457f plan participation after reaching a scheduled milestone and received a taxable payout of 585,298. Mr. Cox's payment was his first payment from the 457f deferred compensation plan, and it occurred after 20 years of continuous service to the organization. During 2015, the chief executive Wayne LaPierre vested in 457f plan participation after reaching a scheduled milestone and received a taxable payout of 3,767,345. Mr. LaPierres one-time payment was his first and will be his only payout from the 457f deferred compensation plan, and it occurred after 36 years of continuous service to the organization, which has included 25 years as the NRAs top executive. The taxable 457f payouts have been properly included as taxable compensation and reported in Schedule J, Part II, Column Biii, and in Form 990, Part VII, Column D. |
| Part II | Column Biii Other reportable compensation in taxable wages includes 457b, fringe auto, group life insurance benefits, and 457f payout if applicable. Column C represents benefits that will not be paid until the future and includes the employer paid portions of the NRA defined benefit pension plan, 401k plan, and 457f plan if applicable. The NRA takes a full transparency posture for executive compensation. |

SCHEDULE M
(Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

OMB No 1545-0047

2015

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▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**

▶ **Attach to Form 990.**

▶ **Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990**

Name of the organization
National Rifle Association of America

Employer identification number
53-0116130

Part I Types of Property

| | (a) Check if applicable | (b) Number of contributions or items contributed | (c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g | (d) Method of determining noncash contribution amounts |
|--|----------------------------|---|--|---|
| 1 Art—Works of art | | | | |
| 2 Art—Historical treasures | | | | |
| 3 Art—Fractional interests | | | | |
| 4 Books and publications | | | | |
| 5 Clothing and household goods | | | | |
| 6 Cars and other vehicles | | | | |
| 7 Boats and planes | | | | |
| 8 Intellectual property | | | | |
| 9 Securities—Publicly traded | X | 2 | 149,995 | Sales of comparable items |
| 10 Securities—Closely held stock | | | | |
| 11 Securities—Partnership, LLC, or trust interests | | | | |
| 12 Securities—Miscellaneous | | | | |
| 13 Qualified conservation contribution—Historic structures | | | | |
| 14 Qualified conservation contribution—Other | | | | |
| 15 Real estate—Residential | | | | |
| 16 Real estate—Commercial | | | | |
| 17 Real estate—Other | | | | |
| 18 Collectibles | | | | |
| 19 Food inventory | | | | |
| 20 Drugs and medical supplies | | | | |
| 21 Taxidermy | | | | |
| 22 Historical artifacts | | | | |
| 23 Scientific specimens | | | | |
| 24 Archeological artifacts | | | | |
| 25 Other ▶ (_____) | | | | |
| 26 Other ▶ (_____) | | | | |
| 27 Other ▶ (_____) | | | | |
| 28 Other ▶ (_____) | | | | |

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

| | Yes | No |
|--|-----|----|
| 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? | | No |
| b If "Yes," describe the arrangement in Part II | | |
| 31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? | Yes | |
| 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? | Yes | |
| b If "Yes," describe in Part II | | |
| 33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II | | |

Part II Supplemental Information.

Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

| Return Reference | Explanation |
|------------------|--|
| Part I Line 32 | On occasion and as appropriate, securities and other donated liquid or illiquid assets can be converted into cash by the outside third party specialists that partner with the NRA to fulfill the philanthropic intentions of the donors |

2015

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**SCHEDULE O
(Form 990 or 990-EZ)**

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization
National Rifle Association of America

Employer identification number

53-0116130

| Return Reference | Explanation |
|-----------------------------|---|
| Form 990, Part III, Line 4d | <p>Program Service Expenses 127,938,859, Grants and allocations 0, Revenue 166,319,549 This note provides further information on Part III Program Service Accomplishments NRA program services are centered on the NRAs core mission of firearms safety, education, and training In addition to the activities already described, other key gun safety and related programs too numerous to detail include NRAs Refuse To Be a Victim, Eddie Eagle, NRA Museums, NRA Advancement, NRA Country, Great American Outdoor Show , NRA Annual Meetings and Exhibits, and much more All 990 readers are encouraged to refer to NRA org, NRApublications org, NRAILA org, NRAnew s com, and NRAgive com for appealing and inspirational opportunities to continue to engage w ith the NRA on the core mission of gun safety NRA members and other law ful gun ow ners proudly preserve the Second Amendment as Americas first freedom</p> |

| Return Reference | Explanation |
|--------------------------|--|
| Form 990, Part I, Line 1 | <p>The NRA is a 501c4 membership association with four 501c3 public charities and a Section 527 political action committee, which is a separate segregated fund. The four charities affiliated with the NRA are NRA Civil Rights Defense Fund, NRA Foundation Inc, NRA Freedom Action Foundation, and NRA Special Contribution Fund DBA NRA Whittington Center. The political action committee is the NRA Political Victory Fund. See Schedule R, Part II. During 2015, NRA annual membership dues were 35 with promotional discounts to 25. In late 2015, the NRA announced a dues increase from 35 to 40 which would take effect in early 2016, representing the first NRA dues increase in more than twenty years. Individuals who would like to reduce the volume of solicitations they receive from the NRA can contact NRA Member Services and request to be placed on the Do Not Promote list. This simple step will significantly reduce the amount of contact received from the NRA without affecting magazine service, Board of Directors ballot, membership renewal, or other vital mail.</p> |

| Return Reference | Explanation |
|--------------------------|--|
| Form 990, Part I, Line 7 | <p>This informational note regards the NRAs unrelated business income Form 990 page 1 shows gross unrelated business revenue on line 7a and net unrelated business taxable income on line 7b The NRA did not owe unrelated business income tax for the year 2015 due to the application of net operating loss carryforwards, as allowed by law The main sources of the NRAs unrelated business income, as shown on 990 Part VIII, Column C, are certain merchandise sales from the e-commerce platforms, advertising, and other activities not related to the NRAs tax exempt purposes within the NRA Official Journals, NRA digital online channels, and NRA television programs Additional informational notes regarding the NRAs taxes are shared on Schedule C regarding proxy taxes and Schedule D regarding state and local taxes The NRA chooses to share all of this extra information about the NRAs total taxes, above and beyond 990 instructions and regulatory requirements, in order to demonstrate in good faith that the organization is a taxpayer in good standing</p> |

| Return Reference | Explanation |
|--------------------------|--|
| Form 990, Part I, Line 8 | This informational note regards the NRA's contribution revenue. The vast majority of contributions to the NRA comes from millions of small individual donors. Gifts from companies and executives in the firearms, hunting, and shooting sports industries typically comprise less than 5% of the NRA's contribution revenue every year, as applied to contribution revenue reported on Form 990, Part VIII, line 1. |

| Return Reference | Explanation |
|--------------------------------------|--|
| Form 990, Part VI, Section A, Line 6 | The National Rifle Association is a membership association that represents only individual citizens. Membership dues are properly reported on Form 990, Part VIII, line 2 pursuant to the instructions for such reporting. |

| Return Reference | Explanation |
|---------------------------------------|--|
| Form 990, Part VI, Section A, Line 7a | NRA members elect all 76 members of the NRA Board of Directors 75 directors are elected for staggered three year terms, and the 76th director is elected for a one year term on the occasion of each NRA Annual Meeting of Members |

| Return Reference | Explanation |
|---------------------------------------|--|
| Form 990, Part VI, Section A, Line 7b | Certain Board of Directors decisions are subject to membership approval per NRA Bylaws and New York not for profit corporate law |

| Return Reference | Explanation |
|--|---|
| Form 990, Part VI, Section B, Line 11b | Form 990 is reviewed by the external auditing firm, presented to the NRA Board of Directors Audit Committee, and made available to the full NRA Board of Directors, before it is filed with the IRS |

| Return Reference | Explanation |
|--|---|
| Form 990, Part VI, Section B, Line 12c | The organization takes conflicts of interest very seriously and utilizes a statement of corporate ethics. To monitor and enforce corporate filings, annual filings must be provided to the Office of the Secretary and General Counsel and reviewed regularly and consistently. |

| Return Reference | Explanation |
|---------------------------------------|--|
| Form 990, Part VI, Section B, Line 15 | Compensation of the NRA's top management officials is established by methods including independent compensation consultants, compensation surveys and studies, and comparability data. In addition, under the NRA Bylaws, compensation of certain elected officers including the Executive Vice President must be approved by the Board of Directors, based on recommendations by the compensation committee. All decisions are properly documented. |

| Return Reference | Explanation |
|---------------------------------------|---|
| Form 990, Part VI, Section C, Line 18 | Readers are politely reminded the NRA was founded 145 years ago, in 1871. The NRA's 1944 determination letter from the Internal Revenue Service is available on Guidestar.org and can also be requested directly from the NRA as required by law. Forms 990 can be requested directly from the NRA as required by law. |

| Return Reference | Explanation |
|---------------------------------------|--|
| Form 990, Part VI, Section C, Line 19 | NRA Bylaws, audited consolidated financial statements of the NRA and affiliates, and annual reports are available upon request for the same period of disclosure as set forth in Section 6104d. The NRA does not make internal operating policies available to the general public. |

| Return Reference | Explanation |
|---------------------------------------|---|
| Form 990, Part VII, Section A, Line 1 | This informational note regards service on the NRA Board of Directors, which is not compensated. Board members who received Forms 1099 were compensated for other professional services they performed for the organization, not for their voluntary Board service. |

| Return Reference | Explanation |
|------------------------------|---|
| Form 990, Part VIII, Line 2b | This informational note regards the reporting of member dues on Form 990. Line 1b of the revenue statement is properly left blank. Pursuant to 990 form instructions, membership dues that are not contributions because they compare reasonably with available benefits are reported on line 2. Thus, all NRA member dues are properly shown on the 990 revenue statement as program service revenue on line 2, other than NRA Life-plus contributions which are properly counted as contribution revenue in line 1f of the 990 revenue statement. |

| Return Reference | Explanation |
|----------------------------|--|
| Form 990, Part IX, Line 11 | <p>This informational note regards the NRAs payment of fees for outside professional services as stated on line 11 of the 990 expense statement. Line 11b reports legal fees paid to outside attorneys, such as for Second Amendment case work and related litigation at the federal and state levels. Line 11c reports accounting fees paid to the outside CPA firm that provides the NRAs auditing and tax services. Line 11d reports lobbying expenses paid to external registered lobbyists. Line 11e reports fundraising costs paid to the authorized vendors listed on Schedule G. Line 11f reports investment management fees paid to investment advisors that manage the NRAs portfolios. Professional services performed by NRA employees in house counsel, in house accountants, in house lobbyists, in house fundraisers, and in house investment managers, respectively are properly reported on lines 5-7 of the expense statement, as required by 990 form instructions.</p> |

| Return Reference | Explanation |
|-----------------------------|--|
| Form 990, Part IX, Line 24e | This response explains 15,436,766 of other expenses stated on line 24e of the 990, Part IX expense statement. This figure includes 8,452,633 other legislative not lobbying program services, 4,420,028 banking fees, 1,640,069 membership fulfillment items, 466,016 FASB ASC 715 pension accounting valuation adjustment, and 458,020 compensation of former officers. |

| Return Reference | Explanation |
|---------------------------|--|
| Form 990, Part XI, Line 9 | This response explains 1,757,169 of other changes in the net assets reconciliation schedule. The figure includes 1,041,579 agency transactions between the NRA and NRA Foundation and 715,590 unrealized gain on derivative instrument. The agency transactions figure of 1,041,579 includes endowment contributions and endowment earnings designated by NRA Foundation donors for eligible NRA programs. Readers may refer to Schedule D for an informational note on the derivative instrument. |

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No 1545-0047

2015

**Open to Public
Inspection**

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

▶ Attach to Form 990. ▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

Department of the Treasury
Internal Revenue Service

Name of the organization
National Rifle Association of America

Employer identification number

53-0116130

Part I Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

| (a) Name, address, and EIN (if applicable) of disregarded entity | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Total income | (e) End-of-year assets | (f) Direct controlling entity |
|---|-------------------------|--|---------------------|---------------------------|----------------------------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Part II Identification of Related Tax-Exempt Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Exempt Code section | (e) Public charity status (if section 501(c)(3)) | (f) Direct controlling entity | (g) Section 512(b)(13) controlled entity? | |
|---|-------------------------|--|----------------------------|---|----------------------------------|--|----|
| | | | | | | Yes | No |
| (1) NRA FOUNDATION INC 11250 WAPLES MILL RD FAIRFAX, VA 22030 52-1710886 | CHARITABLE | DC | 501c3 | LINE 7 | NRA | Yes | |
| (2) NRA SPECIAL CONTRIBUTION FUND PO BOX 700 RATON, NM 87740 23-7367534 | CHARITABLE | NM | 501c3 | LINE 7 | NRA | Yes | |
| (3) NRA CIVIL RIGHTS DEFENSE FUND 11250 WAPLES MILL RD FAIRFAX, VA 22030 52-1136665 | CHARITABLE | NY | 501c3 | LINE 7 | NRA | Yes | |
| (4) NRA FREEDOM ACTION FOUNDATION 11250 WAPLES MILL RD FAIRFAX, VA 22030 26-1277941 | CHARITABLE | VA | 501c3 | LINE 7 | NRA | Yes | |
| (5) NRA POLITICAL VICTORY FUND 11250 WAPLES MILL RD FAIRFAX, VA 22030 52-1083020 | PAC/SSF | VA | 527 | | NRA | | No |
| | | | | | | | |
| | | | | | | | |

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Direct controlling entity | (e) Predominant income(related, unrelated, excluded from tax under sections 512- 514) | (f) Share of total income | (g) Share of end-of-year assets | (h) Disproportionate allocations? | | (i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065) | (j) General or managing partner? | | (k) Percentage ownership |
|--|-------------------------|--|--|--|---------------------------------|--|---|----|--|---|----|--------------------------------|
| | | | | | | | Yes | No | | Yes | No | |
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Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Direct controlling entity | (e) Type of entity (C corp, S corp, or trust) | (f) Share of total income | (g) Share of end- of-year assets | (h) Percentage ownership | (i) Section 512 (b)(13) controlled entity? | |
|--|-------------------------|---|-------------------------------------|---|---------------------------------|---|--------------------------------|--|----|
| | | | | | | | | Yes | No |
| | | | | | | | | | |
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Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to related organization(s)
- c** Gift, grant, or capital contribution from related organization(s)
- d** Loans or loan guarantees to or for related organization(s)
- e** Loans or loan guarantees by related organization(s)
- f** Dividends from related organization(s)
- g** Sale of assets to related organization(s)
- h** Purchase of assets from related organization(s)
- i** Exchange of assets with related organization(s)
- j** Lease of facilities, equipment, or other assets to related organization(s)
- k** Lease of facilities, equipment, or other assets from related organization(s)
- l** Performance of services or membership or fundraising solicitations for related organization(s)
- m** Performance of services or membership or fundraising solicitations by related organization(s)
- n** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)
- o** Sharing of paid employees with related organization(s)
- p** Reimbursement paid to related organization(s) for expenses
- q** Reimbursement paid by related organization(s) for expenses
- r** Other transfer of cash or property to related organization(s)
- s** Other transfer of cash or property from related organization(s)

| | Yes | No |
|-----------|-----|----|
| | | |
| 1a | Yes | |
| 1b | | No |
| 1c | Yes | |
| 1d | | No |
| 1e | | No |
| 1f | | No |
| 1g | | No |
| 1h | | No |
| 1i | | No |
| 1j | | No |
| 1k | | No |
| 1l | Yes | |
| 1m | | No |
| 1n | Yes | |
| 1o | Yes | |
| 1p | | No |
| 1q | Yes | |
| 1r | | No |
| 1s | | No |

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

| (a) Name of related organization | (b) Transaction type (a-s) | (c) Amount involved | (d) Method of determining amount involved |
|-------------------------------------|-------------------------------|------------------------|--|
| See Additional Data Table | | | |
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Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R (see instructions)

| Return Reference | Explanation |
|------------------|--|
| Part II | The NRA is a 501c4 membership association with four 501c3 public charities and a Section 527 political action committee PAC, which is a separate segregated fund. The four charities affiliated with the NRA are NRA Civil Rights Defense Fund, NRA Foundation Inc, NRA Freedom Action Foundation, and NRA Special Contribution Fund DBA Whittington Center. The PAC is the NRA Political Victory Fund. NRAPVF is a separate unincorporated PAC of the NRA. In the event that any funds are received by the NRA and earmarked to the PAC, the NRA has systems in place to ensure any such receipts are promptly and immediately deposited into the separate segregated funds accounts. The NRA did not take possession of any earmarked PAC contributions from its members; all contributions to the PAC were directly received by the PAC from contributors. Therefore, there were no reportable transactions between the NRA and the PAC for the purposes of any Part V, line 2 disclosures. |
| Part V Line 1c | This informational note regards qualified charitable grantmaking. All grants made by NRA Foundation and NRA Civil Rights Defense Fund to the NRA are subject to stringent review processes requiring that the grants be made and used only for qualified charitable purpose programs. The NRA is required to provide an accounting to the charities as documentation that proceeds were used by the NRA for the qualified charitable purposes as set forth in the grant documents. |

Additional Data

Software ID: 15000290
Software Version: 15.3.0.0
EIN: 53-0116130
Name: National Rifle Association of America

Form 990, Schedule R, Part V - Transactions With Related Organizations

| (a) Name of related organization | (b) Transaction type(a-s) | (c) Amount Involved | (d) Method of determining amount involved |
|--|-------------------------------------|-------------------------------|---|
| (1) NRA FOUNDATION INC | a | 180,000 | CASH VALUE |
| (1) NRA FOUNDATION INC | c | 18,985,029 | CASH VALUE |
| (2) NRA FOUNDATION INC | o | 4,554,288 | CASH VALUE |
| (3) NRA FOUNDATION INC | q | 1,102,826 | CASH VALUE |
| (4) NRA CIVIL RIGHTS DEFENSE FUND | c | 83,227 | CASH VALUE |
| (5) NRA CIVIL RIGHTS DEFENSE FUND | q | 68,361 | CASH VALUE |
| (6) NRA SPECIAL CONTRIBUTION FUND | a | 120,000 | CASH VALUE |
| (7) NRA SPECIAL CONTRIBUTION FUND | q | 1,548,258 | CASH VALUE |